



JOIN PCHAlliance: Help Shape the Personal Connected Health Field

Personal Connected Health Alliance (PCHAlliance) members are a vibrant ecosystem of technology and life sciences industry icons and innovative, early stage companies along with governments, academic institutions, and associations from around the world. As a member of PCHAlliance, you will gain access to industry-leading personal connected health resources, engage with thought leaders and decision makers, and help shape the future of health and wellness.

- **Thought Leadership & Advocacy:** Help to shape the PCHAlliance thought leadership, public policy, and government affairs efforts to create favorable markets and regulatory climates to increase demand for personal connected health throughout the world
- **Networking and Education:** Leverage an insider's advantage to the Connected Health Conference, the largest and most diverse global thought leadership event of its kind and year-round opportunities to meet and explore collaboration opportunities with fellow members
- **Technical Leadership:** Receive early access to Continua Design Guidelines, providing a flexible implementation framework for authentic interoperability of personal connected health devices and systems; to standardize and validate data to ensure its usefulness to clinicians

MEMBERSHIP LEVELS

PCHAlliance offers a range of membership options to best suit your organization's needs. From full Board-level status to membership levels for tech developers and startups, there is a membership level to meet your needs.

- **Global Members** are among a select group of participants who are eligible to nominate an executive to serve on the PCHAlliance Board of Managers and appoint two senior managers to serve on both the PCHAlliance Advisory Board and Continua Council. In addition, Global Members are entitled to all Strategic, Innovator and Adopter level member benefits.
- **Strategic Members** are eligible to appoint a senior manager to either the PCHAlliance Advisory Council or the Continua Council. They also enjoy access to meeting space at the Connected Health Conference and two complimentary passes to all PCHAlliance events. Strategic Members enjoy access to facilitated executive leadership networking and market research reports. Strategic Members are eligible for leadership positions in PCHAlliance Work Groups and have voting privileges on work items. In addition, Strategic Members are entitled to all Innovator and Adopter level member benefits.
- **Innovator and Adopter Members** enjoy 1 complimentary pass or discounts on all PCHAlliance events. All members are eligible to participate in PCHAlliance Work Groups, allowing representatives to learn, lead and shape the industry and field on technical and non-technical issues related to personal connected health. In addition, members of all levels have guaranteed access to valuable tools and resources that support new business development and product certification via the Continua Design Guidelines, including the Continua Enabling Software Library (CESL) and specialized test tools, representing over \$3 million worth of software development. Members can also consult with Continua Certification Experts and submit products for pre-market interoperability testing. PCHAlliance hosts member-focused workshops, dinners, and summits throughout the world to facilitate cross-member collaboration, including Plugfests. The Continua Product Showcase highlights Continua-certified member products and services.

For more information about membership, please contact us at membership@pchalliance.org.



BENEFITS		GLOBAL	STRATEGIC	INNOVATOR	ADOPTER <small>Government Agency, Non-Profit, & Start-Up)</small>
		\$50,000	\$25,000	\$7,500	\$1,500
Global Visibility	PCHAlliance Board of Managers Participation	•			
	PCHAlliance Advisory Council Participation	•	1		
	Company Profile, Name/Logo, and Web Link on PCHAlliance Website	•	•	•	•
	Event Listings on PCHAlliance Website	•	•	•	•
Event Opportunities	Access to Speaking Opportunities at PCHAlliance Events	•			
	Access to Meeting Space at PCHAlliance Events	•	•		
	Complimentary/Discounted Registration for PCHAlliance Events	3	2	1	Discount
	Registration Discount Code for Stakeholder Use for PCHAlliance Events	•	•	•	•
	Discounted Exhibit Space at PCHAlliance Events	•	•	•	
Networking	Facilitated Executive Leadership Networking	•	•		
	Networking Opportunities at PCHAlliance Events	•	•	•	•
Market Analysis	Market Trends Briefings	•	•	•	•
	Access to Market Research Reports/ Pre-release Publications	•	•		
	Access to Custom Briefings/Reviews/Reports	•	Discount	Discount	Discount
Advocacy Opportunities	Legislative Briefings	•	•	•	•
	Input on Legislative Responses (International and U.S.)	•	•	•	•
	Capitol Hill Visit Coordination	•	•		
Workgroups	Standing and Activity Workgroup Participation (Technical & Non-technical)	•	•	•	•
	Standing and Activity Workgroup Leadership Opportunities	•	•	•	
	Voting Rights within Committees and Workgroups	•	•		
Technical Benefits	Continua Advisory Council Participation	•	1		
	Voting Rights for Standards Use Cases & Final Continua Design Guidelines	•	•		
	Sponsor Standards Use Cases	•	•		
	Access to Pre-release Continua Design Guidelines	•	•	•	
	Access to Continua Enabling Software Libraries	•	•	•	•
	One (1) Complimentary Annual Product Certification	•	•	•	
	Listing in Certified Product Online Showcase	•	•	•	•