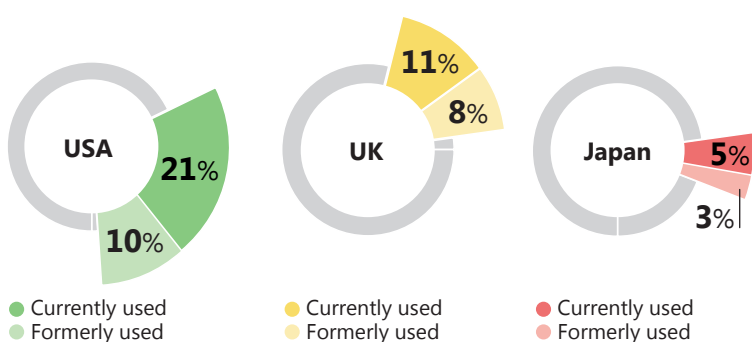




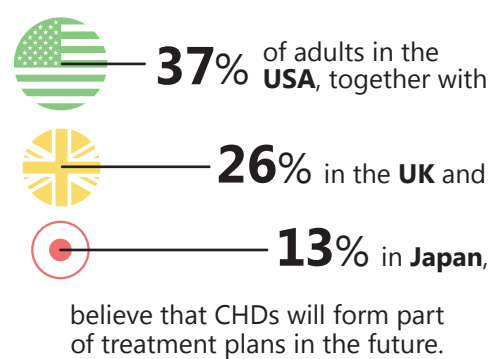
Connected Health: Coming ready or not

1 Current adoption of connected health devices and a high percentage of "former users"

Do you currently, or have you ever, used a connected health device or tool to manage your health?

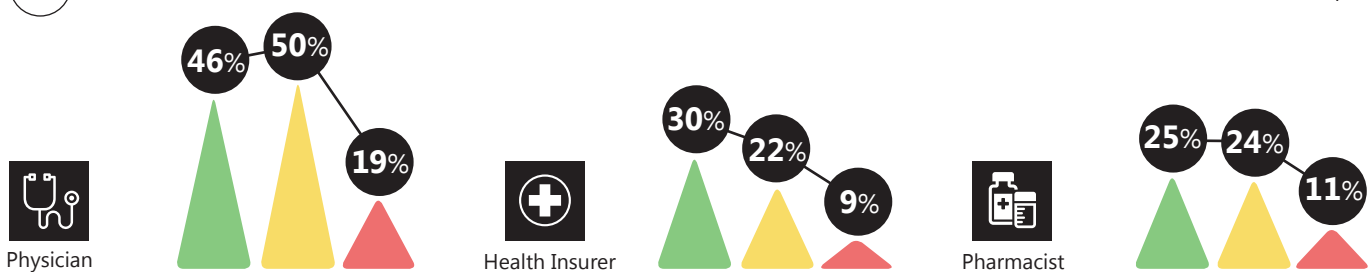


2 The future of connected health devices



T2B % - 7 point scale combined 6 & 7

3 Who can influence uptake of connected health device(s)?



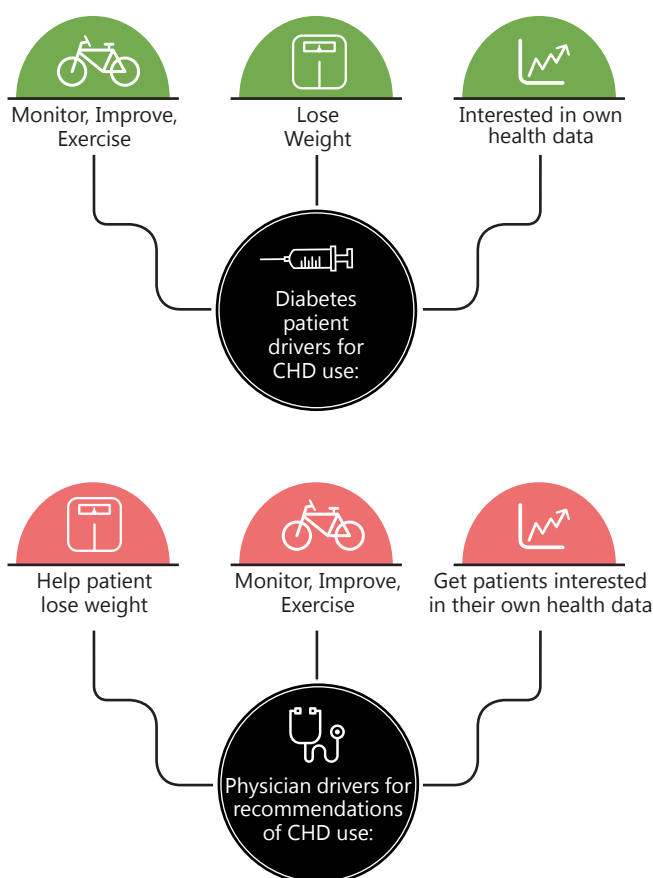
Level of agreement with statement: If the following healthcare professionals recommended a CHD as part of my treatment plan I would use it. (T2B% - 7 point scale, combined score of 6 & 7)

Type 2 Diabetes Deep-Dive: USA, UK & Japan

4 A consensus around drivers for use/recommendation

What are the reasons you have used/recommended a connected health device or tool to manage ...

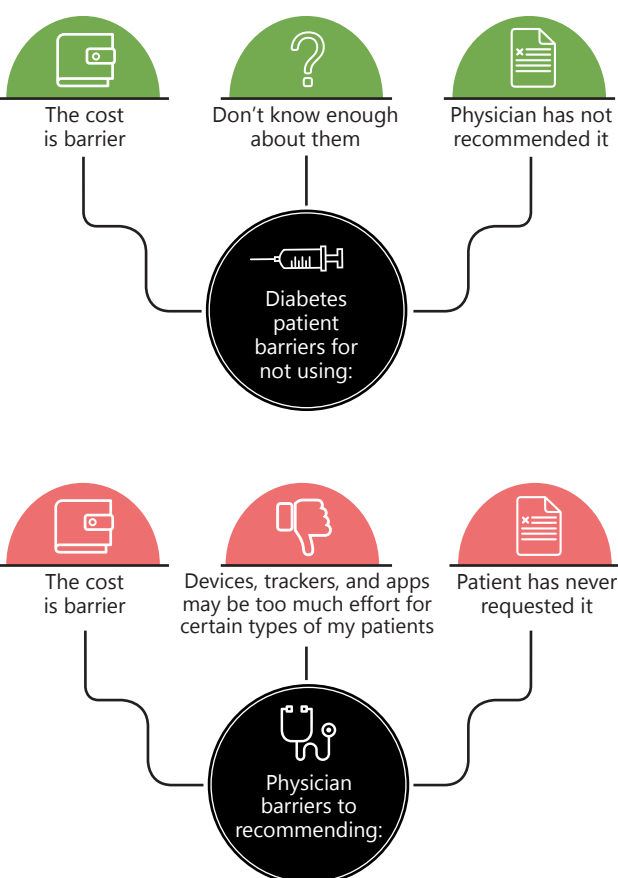
TOP MENTIONS



5 Differences around barriers to use/recommendation

What, if anything, prevents you from using/recommending a connected health device or tool?

TOP MENTIONS



6 A disconnect around knowledge levels



*Knowledge level using a 7 point scale ranging from "Very knowledgeable (7) to "Not at all knowledgeable" (1). Figures show the combined percentage agreement level for the top two agreement levels

Type 2 Diabetes Segmentation:

