



FOR IMMEDIATE RELEASE

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**PERSONAL CONNECTED HEALTH ALLIANCE (PCHA) ISSUES CALL FOR PRESENTATIONS
FOR 2016 CONNECTED HEALTH CONFERENCE**

**Formerly the mHealth Summit, the 8th annual conference to focus on expanding
the impact and reach of personal connected health**

ARLINGTON, VA (May 17, 2016) – The [Personal Connected Health Alliance](#) (PCHA) has opened the Call for Presentations for the [Connected Health Conference](#) and will be accepting submissions through June 24.

Hosted by PCHA, the Connected Health Conference will take place December 11-14, 2016 at the Gaylord National Resort and Convention Center in Washington, DC, and will focus on the theme “*Personal Connected Health for All: Expanding Reach, Accelerating Impact.*” Formerly the mHealth Summit, the Connected Health Conference was renamed this year to better reflect an increasingly consumer-centered, technology-enabled and collaborative approach to improving health and wellness.

“The Connected Health Conference has evolved with the field, from the early days of mHealth which concentrated on enabling technologies. Today, there is clear recognition of the role of the individual as a change agent for his or her health and wellbeing, supported by behavioral and data science and the tools of personal connected health,” said Richard Scarfo, Vice President, Personal Connected Health Alliance and Director of the Connected Health Conference. “Our Call for Presentations reflects PCHA’s deliberate diversification of topics and audience to fully embrace this perspective and rapidly advance the field.”

The 2016 Connected Health Conference will showcase the research, evidence, best practices and practical skills supporting positive health outcomes, and promote a collective call to action to reimagine health and wellbeing. In line with PCHA's mission, the conference will also provide opportunities to learn and develop skills that can be immediately applied to advance the adoption and implementation of personal connected health in community and public health as well as healthcare settings.

The Call for Presentations invites submissions of posters, individual presentations, panels and workshops across four content tracks covering topics such as behavior change, engagement, real time intervention, design, collaboration and partnerships, funding strategies, the Internet of Things, data science, disparities, policy, interoperability, ethics, privacy and security.

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Call for Presentations Deadline: June 24, 2016

The deadline for submitting presentation abstracts for the 2016 Connected Health Conference is **June 24, 2016, at midnight Eastern Standard Time (EST)**. For full details and to submit a proposal to present at the Conference, please visit www.pchaconference.org.

GENERAL REGISTRATION: Registration for the event will open July 1, 2016.

MEDIA REGISTRATION: For more information about the PCHA's Connected Health Conference, or for complimentary Media Registration, please contact Gina Cella at 857-239-9198 or gcella@pchalliance.org.

About the Connected Health Conference

The [Connected Health Conference](#), *formerly the mHealth Summit*, is the premier international conference and expo for the exchange of research, evidence, ideas, innovations and opportunities in connected health. In its eighth year, the event features industry-leading keynote presentations, four tracks of dynamic programming, poster presentations, an interactive exhibit floor, pre-conference symposia and high-value networking sessions. The Connected Health Conference is presented by the Personal Connected Health Alliance (PCHA), a division of HIMSS.

About the Personal Connected Health Alliance

The [Personal Connected Health Alliance](#) (PCHA) is a division of HIMSS working collaboratively to achieve personal connected health for all. PCHA is collaborating with industry, healthcare, public policy, research and advocacy groups to support the sustained adoption of personal connected health, working toward a world in which personal connected health supports a new norm of personal health engagement and responsibility, positive behavior change and improved health outcomes.

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