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USAID, GATES FOUNDATION, J&J AND MERCK
TO KICK OFF 3rd ANNUAL GLOBAL DIGITAL HEALTH FORUM
EXPLORING INNOVATIONS IN TECHNOLOGY REVOLUTIONIZING GLOBAL HEALTH

Co-Located at the Connected Health Conference, December 13-14

ARLINGTON, VA (November 15, 2016) – The third annual Global Digital Health Forum (formerly the Global mHealth Forum), will kick off on December 13 with an opening plenary session featuring thought leaders from USAID, Gates, Johnson & Johnson, Merck. These industry titans and digital health funders will explore technology-enabled strategies and opportunities they believe have the most potential to revolutionize global health and development challenges.

The Global Digital Health Forum, presented by the Personal Connected Health Alliance (PCHAlliance) in partnership with the Global Digital Health Network and USAID, brings together public and private sector organizations to share the latest evidence, experiences and lessons learned on new applications and approaches in digital health. The Global Digital Health Forum is the preeminent global digital health event; a two-day Forum focused on catalyzing change in healthcare through advancing the use of digital technologies for improved health in low and middle income countries (LMICs).

"Global Digital Health Forum attendees will have the opportunity to learn from leading experts about emerging health trends in low- and middle-income countries, and discover how to tap into emerging innovations and funding priorities," said Heidi Good Boncana, Co-Chair, The Global Digital Health Network. "We are very pleased to kick off our event with a dynamic and engaging plenary session that will provide important guidance and a glimpse into the future of digital health around the world."

The Forum will offer opportunities for collaboration in mobile and connected health in low resource settings worldwide, including over 90 speakers, thought leaders and stakeholders discussing new and developing trends and state-of-the-art digital health tools for LMICs and elsewhere.

"The Global Digital Health Forum is a truly global platform for innovation, thought leadership and opportunities in the developing world," added said Richard Scarfo, Vice President, PCHA Alliance, and Director, Connected Health Conference. "We are pleased to create this important venue, where attendees will hear the latest evidence, experiences and lessons learned from key stakeholders, discover new solutions and shape the future of digital health."

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The Connected Health Conference exhibit floor will feature the new Global Digital Health Pavilion, highlighting forward-thinking companies, groundbreaking ideas and emerging technologies designed to strengthen the digital and connected health capacity of program implementers and managers in low resource settings.

Hosted by PCHAlliance, the Connected Health Conference and Global Digital Health Forum will take place December 11-14, 2016, at the Gaylord National Resort and Convention Center in Washington, DC. Formerly the mHealth Summit, the Connected Health Conference was renamed this year to better reflect an increasingly consumer-centered, technology-enabled and collaborative approach to improving health and wellness. In line with PCHAlliance's mission, the Conference will also provide opportunities to learn and develop skills that can be immediately applied to advance the adoption and implementation of personal connected health in community and public health as well as healthcare settings.

GLOBAL DIGITAL HEALTH FORUM Program: http://www.pchaconference.org/global-health-forum/program

GLOBAL DIGITAL HEALTH FORUM Registration: http://www.pchaconference.org/global-health-forum/registration

GENERAL REGISTRATION for the Connected Health Conference: http://www.pchaconference.org/

MEDIA REGISTRATION: For more information or complimentary Media Registration, please contact Gina Cella at 857-239-9198 or gcella@pchalliance.org.

About Global Digital Health Network
The Global Digital Health Network — created by global health organizations for global health organizations — is a 2600+ person-strong forum with members from 84 countries. The Global Digital Health Network Advisory Board provides leadership in digital health and offers a collaborative gathering space for Network members to share perspectives, resources, and practical guidance related to digital health programming across a wide range of health areas. Our members work to enhance global public health strategies, standards and practices through the use of innovative technologies in limited resource settings.

About the Connected Health Conference
The Connected Health Conference, formerly the mHealth Summit, is the premier international conference and expo for the exchange of research, evidence, ideas, innovations and opportunities in connected health. In its eighth year, the event features industry-leading keynote presentations, four tracks of dynamic programming, poster presentations, an interactive exhibit floor, pre-conference symposia and high-value networking sessions. The Connected Health Conference is presented by the Personal Connected Health Alliance (PCHAlliance), a HIMSS organization.

About the Personal Connected Health Alliance
The Personal Connected Health Alliance (PCHAlliance) is a HIMSS organization, working collaboratively to achieve personal connected health for all. PCHAlliance is collaborating with industry, healthcare, public policy, research and advocacy groups to support the sustained adoption of personal connected health, working toward a world in which personal connected health supports a new norm of personal health engagement and responsibility, positive behavior change and improved health outcomes.

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