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PETER LEVIN, CO-FOUNDER & CEO, AMIDA TECHNOLOGY SOLUTIONS, TO DELIVER KEYNOTE AT CONNECTED HEALTH CONFERENCE, FOCUSING ON HEALTH DATA INTEROPERABILITY

ARLINGTON, VA (September 22, 2016) – The [Personal Connected Health Alliance](#) (PCHA) today announced that Peter L. Levin, PhD, co-founder and CEO, Amida Technology Solutions, will deliver a keynote presentation at the [Connected Health Conference](#) on the morning of Tuesday December 13, 2016. Levin's keynote will focus on data interoperability and patient access to their personal health information.

"From simple ideas like parental access to immunization records, to life-saving access to clinical trials registries, control of our personal health information is critical," said Richard Scarfo, Vice President, PCHA, and Director of the Connected Health Conference. "Peter is on the vanguard of helping companies collect, aggregate reconcile and transform their health information. His insights on secure, reliable access to patient data will be of great interest to our audience."

Peter has served at senior levels of leadership in federal government, the private sector and academia. Immediately prior to co-founding Amida with Dmitry Kachaev and Matt McCall, he was Senior Advisor to the Secretary and Chief Technology Officer of the Department of Veterans Affairs, where he led the development of the Blue Button PHR and the open source health record custodian, OSEHRA. Peter is an adjunct senior fellow at the Center for a New American Security, a visiting fellow at the Beeck Center for Social Innovation + Impact at Georgetown University and a consulting professor at Stanford University.

[Amida](#) is an open-source software company that focuses on data management, data interoperability, and data security. The company has a library of open source Blue Button and health informatics components that clinical service providers, drug and insurance companies, population health management companies and employers can use to keep their customers, patients, caretakers and team informed and healthy. Amida's Data Reconciliation Engine enables customers to retrieve information on behalf of their patients from a variety of health data providers, and stores it in a master health record. Patients can download that record, or electronically share it with family members and people they trust.

Hosted by PCHA, the Connected Health Conference will take place December 11-14, 2016 at the Gaylord National Resort and Convention Center in Washington, DC, and will focus on the theme "*Personal Connected Health for All: Expanding Reach, Accelerating Impact.*" Formerly the mHealth Summit, the Connected Health Conference was renamed this year to better reflect an increasingly consumer-centered, technology-enabled and collaborative approach to improving health and wellness.

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The 2016 Connected Health Conference will showcase the research, evidence, best practices and practical skills supporting positive health outcomes, and promote a collective call to action to reimagine health and wellbeing. In line with PCHA's mission, the conference will also provide opportunities to learn and develop skills that can be immediately applied to advance the adoption and implementation of personal connected health in community and public health as well as healthcare settings.

GENERAL REGISTRATION: To register for the Connected Health Conference, visit <http://www.pchaconference.org/>

MEDIA REGISTRATION: For more information about the PCHA's Connected Health Conference, or for complimentary Media Registration, please contact Gina Cella at 857-239-9198 or gcella@pchalliance.org.

About the Connected Health Conference

The [Connected Health Conference](#), formerly the mHealth Summit, is the premier international conference and expo for the exchange of research, evidence, ideas, innovations and opportunities in connected health. In its eighth year, the event features industry-leading keynote presentations, four tracks of dynamic programming, poster presentations, an interactive exhibit floor, pre-conference symposia and high-value networking sessions. The Connected Health Conference is presented by the Personal Connected Health Alliance (PCHA), a division of HIMSS.

About the Personal Connected Health Alliance

The [Personal Connected Health Alliance](#) (PCHA) is a division of HIMSS working collaboratively to achieve personal connected health for all. PCHA is collaborating with industry, healthcare, public policy, research and advocacy groups to support the sustained adoption of personal connected health, working toward a world in which personal connected health supports a new norm of personal health engagement and responsibility, positive behavior change and improved health outcomes.

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